

THE BRIDGE. CONNECTING THE COMMUNITY.



What's The Bridge?
The Bridge is your link between

West Linn businesses and the community. Printed quarterly by the West Linn Chamber of Commerce, it will feature West Linn business to business news, events and success tips for today's economic climate.

Distribution

A total of 6,000 copies of The Bridge will be printed and distributed to West Linn homes and businesses 4 times each year.

Rates

Rates vary by unit size, ranging from 2 to 20 units (full page). See the chart below for sample of popular B&W ad sizes, specifications and rates. Add **SPOT COLOR** to your ad for an additional \$85 per insertion, or **FULL COLOR** for an additional \$300 per insertion



Deadlines

Reservations.....the 15th of the month prior to the next issue

Materials Due.....the 25th of the month prior to the next issue

Premium Positions

Premium positions such as the back page, first right-hand page, bottom front page anchor or others are available on a first come, first served basis and sell quickly. Contact your sales representative for special pricing.

Sending your ad

Following is a brief overview of preparing and sending your digital files for publication. For detailed information about acceptable electronic ad formats, preparation and delivery, please contact your Sales Representative.

- PDF format is preferred.
- Minimum dpi for photos is 300 dpi (85 lpi), 1200 dpi for line art.
- CMYK for color mixes (including spot) rather than RGB.

Reservations

Remember to call by the 15th of the month prior to the next issue:

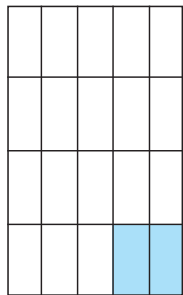
Micaela Davis,
Sales Representative
503.546.9886

Fax: 503.546.0718
mdavis@commnewspapers.com

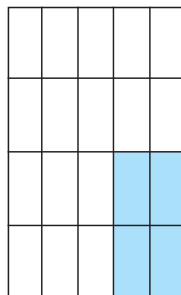


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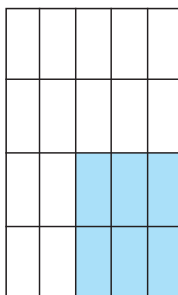
25% DISCOUNT FOR ALL CHAMBER MEMBERS!



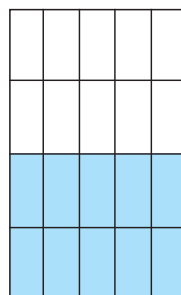
1/10 PAGE HORIZ.
2U: 3.875" x 3.938"
1x=\$183
2-3x=\$150
4x=\$120



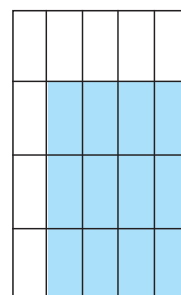
1/5 PAGE VERT.
4U: 3.875" x 8.125"
1x=\$305
2-3x=\$250
4x=\$196



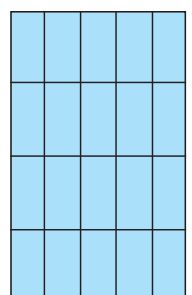
3/10 PAGE
6U: 5.875" x 8.125"
1x=\$460
2-3x=\$340
4x=\$268



HALF PAGE HORIZ.
10U: 10" x 8.125"
1x=\$704
2-3x=\$515
4x=\$405



3/5 PAGE
12U: 7.875" x 12.312"
1x=\$731
2-3x=\$610
4x=\$535



FULL PAGE
20U: 10" x 16.50"
1x=\$924
2-3x=\$810
4x=\$710